

Armenia Presidential Election poll



February 2008

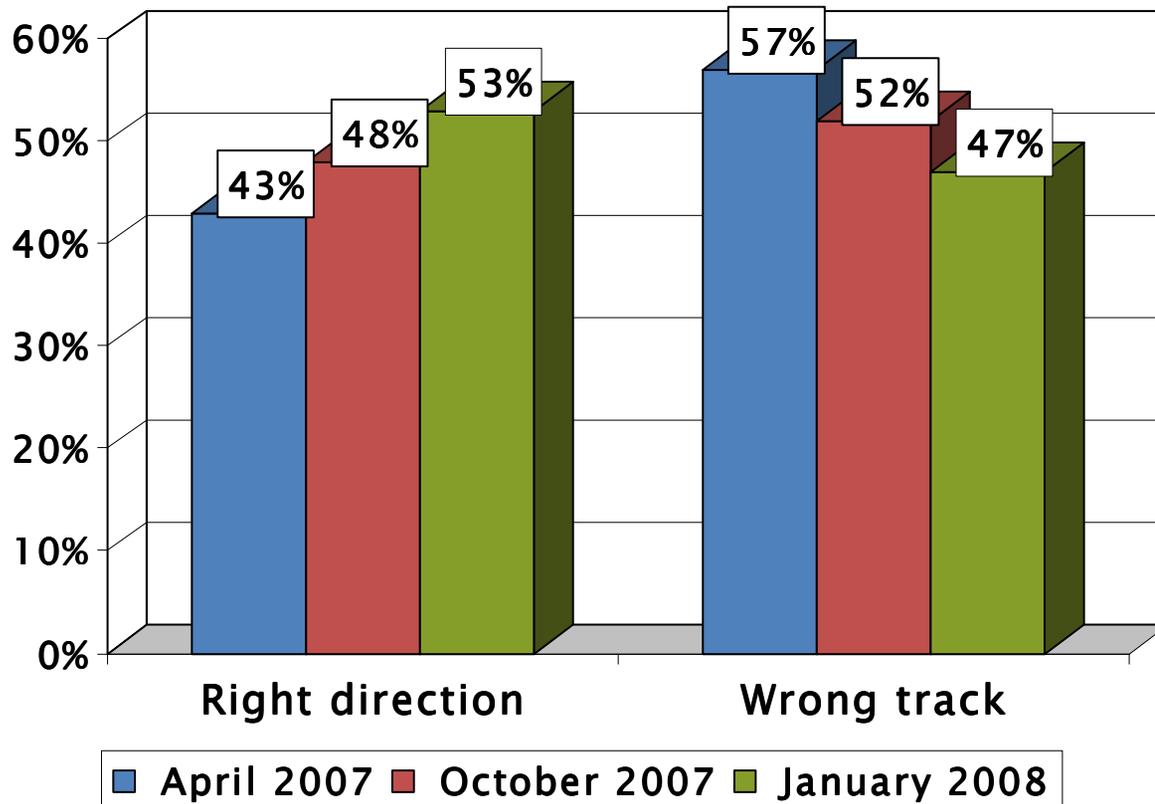
Poll methodology

- Nationally representative survey conducted between January 21st & 29th 2008.
- 1,500 Armenian adults interviewed face-to-face, yielding data with a margin of error of $\pm 2.6\%$ (at 95% confidence).
- The poll was commissioned by Armenia Public TV & Radio
- The poll was designed, co-ordinated, processed, weighted and analysed by Populus.
- Fieldwork was carried out by the Armenian Sociological Association (ASA).

Prospects for Armenia

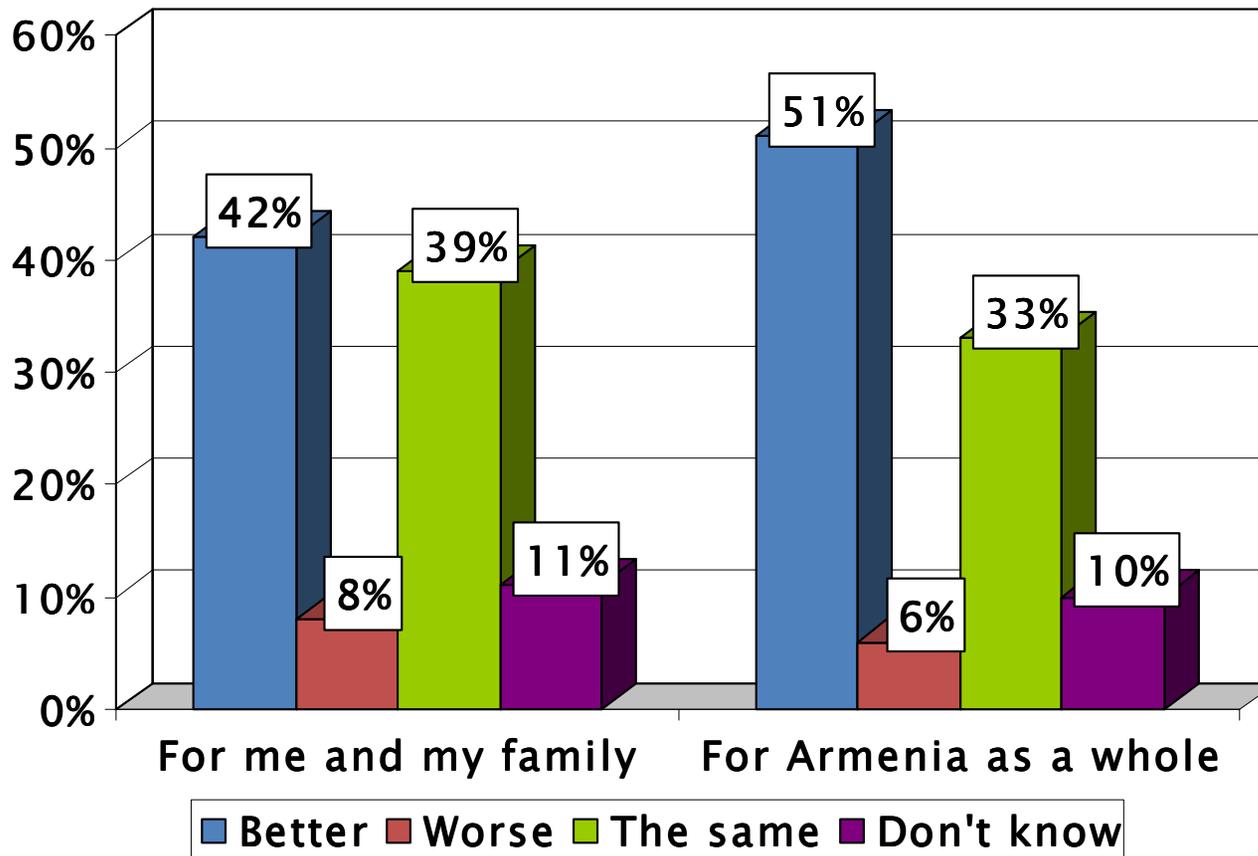
The direction of the country

Generally speaking, is Armenia going in the right direction, or is the country off on the wrong track?



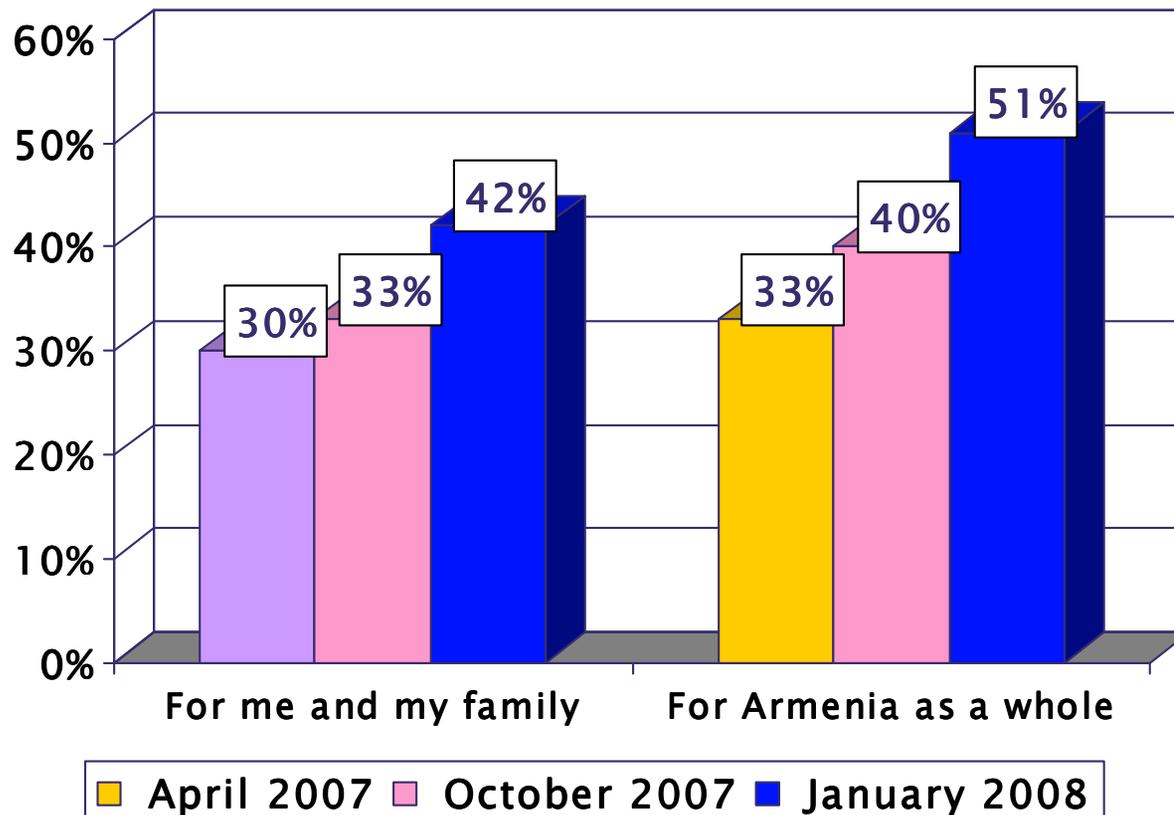
Expectations of the next 12 months

Thinking ahead to one year from now, do you expect things will be...?



Rising optimism

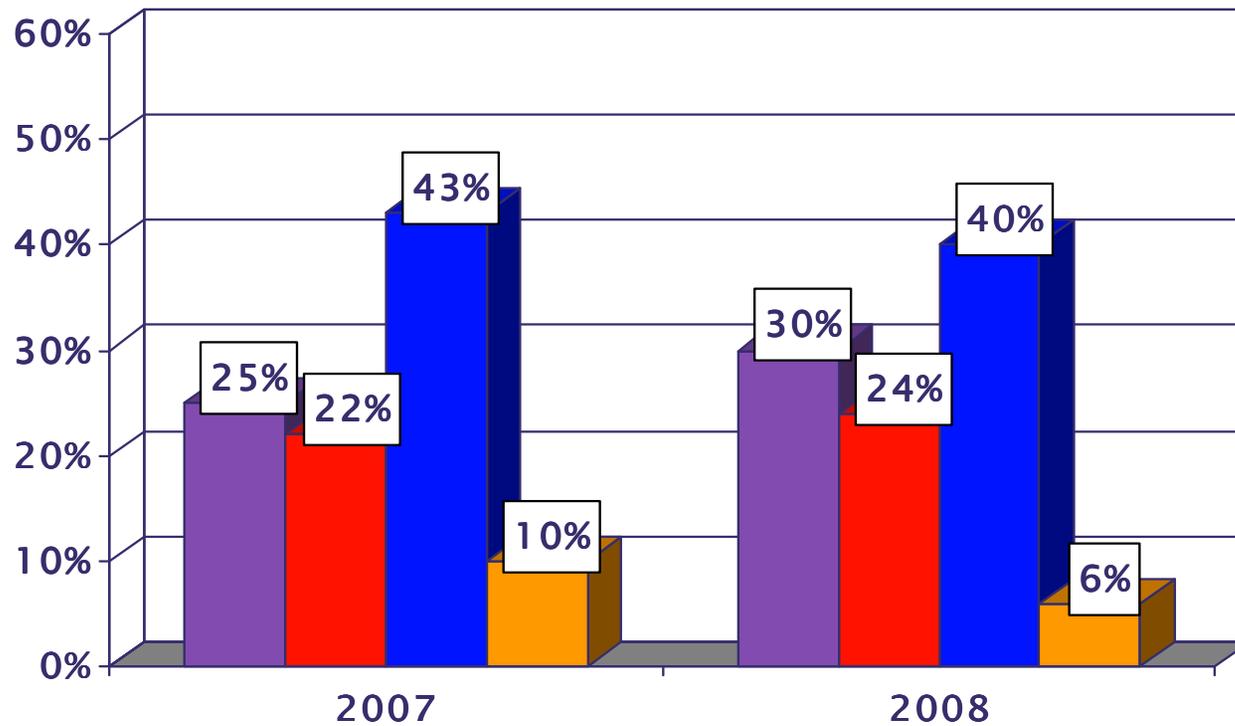
% thinking 'things will be better in 12 months time'



The campaign

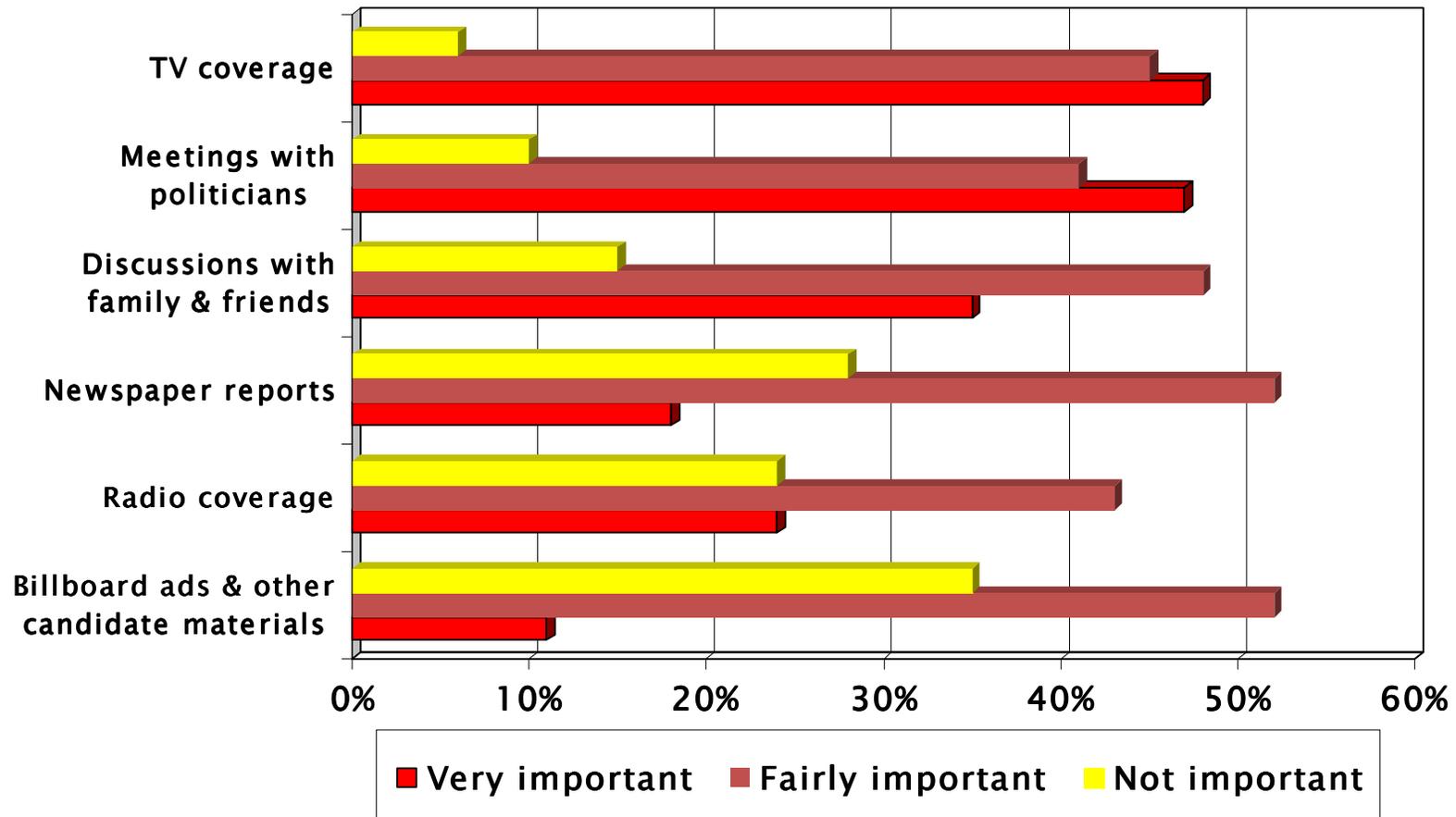
Fairness of the elections

Compared with the last elections, will these elections be...



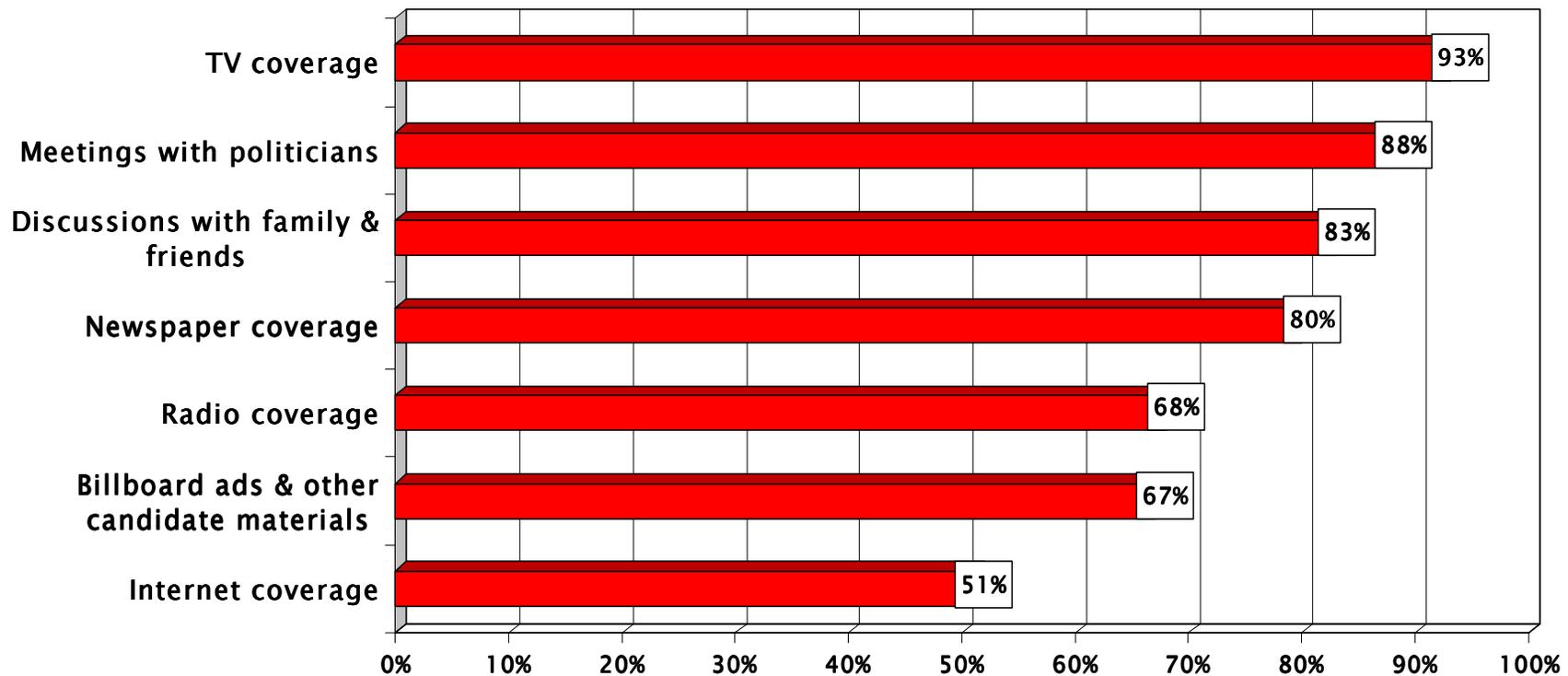
■ More free & fair ■ Less free & fair ■ No different ■ Don't know

Influence on voting of information sources about the campaign



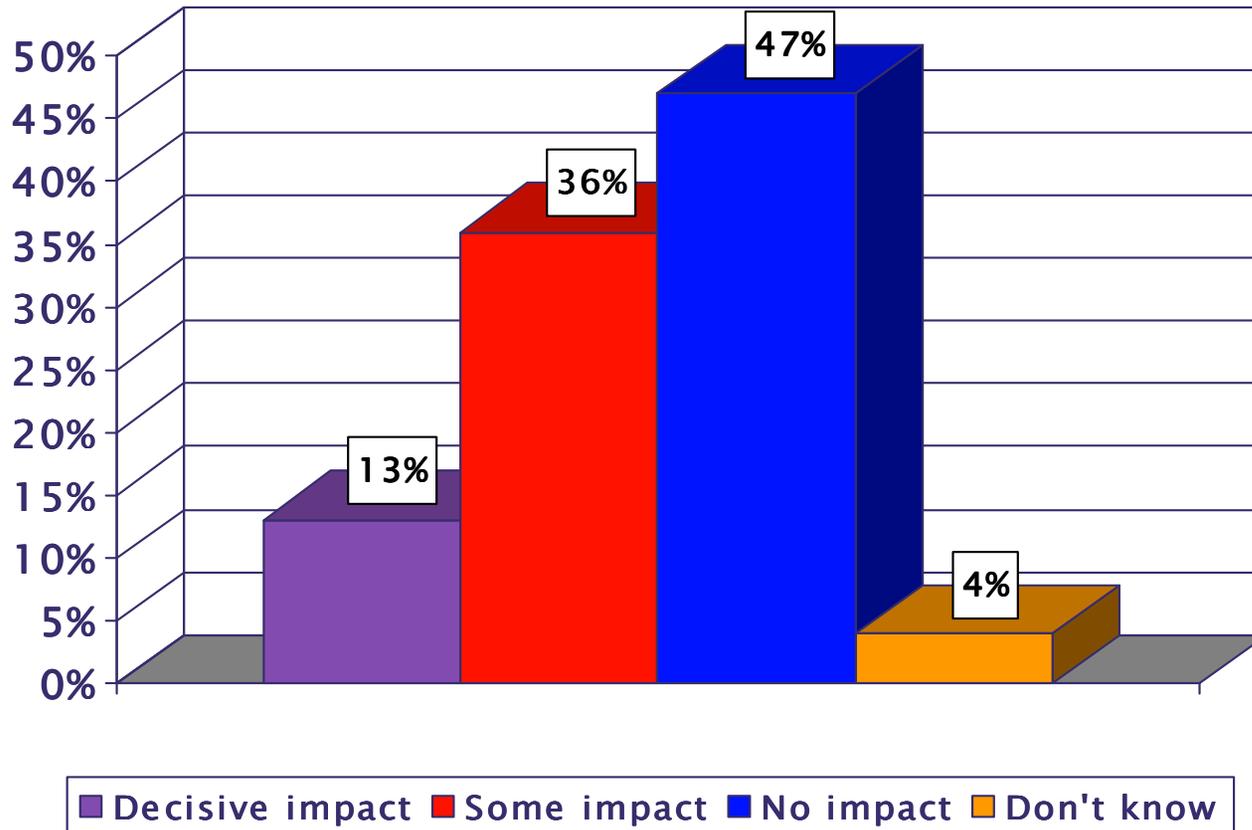
Influence on voting of information sources about the campaign

% saying 'very important' + 'fairly important'



Impact of the candidates' campaign

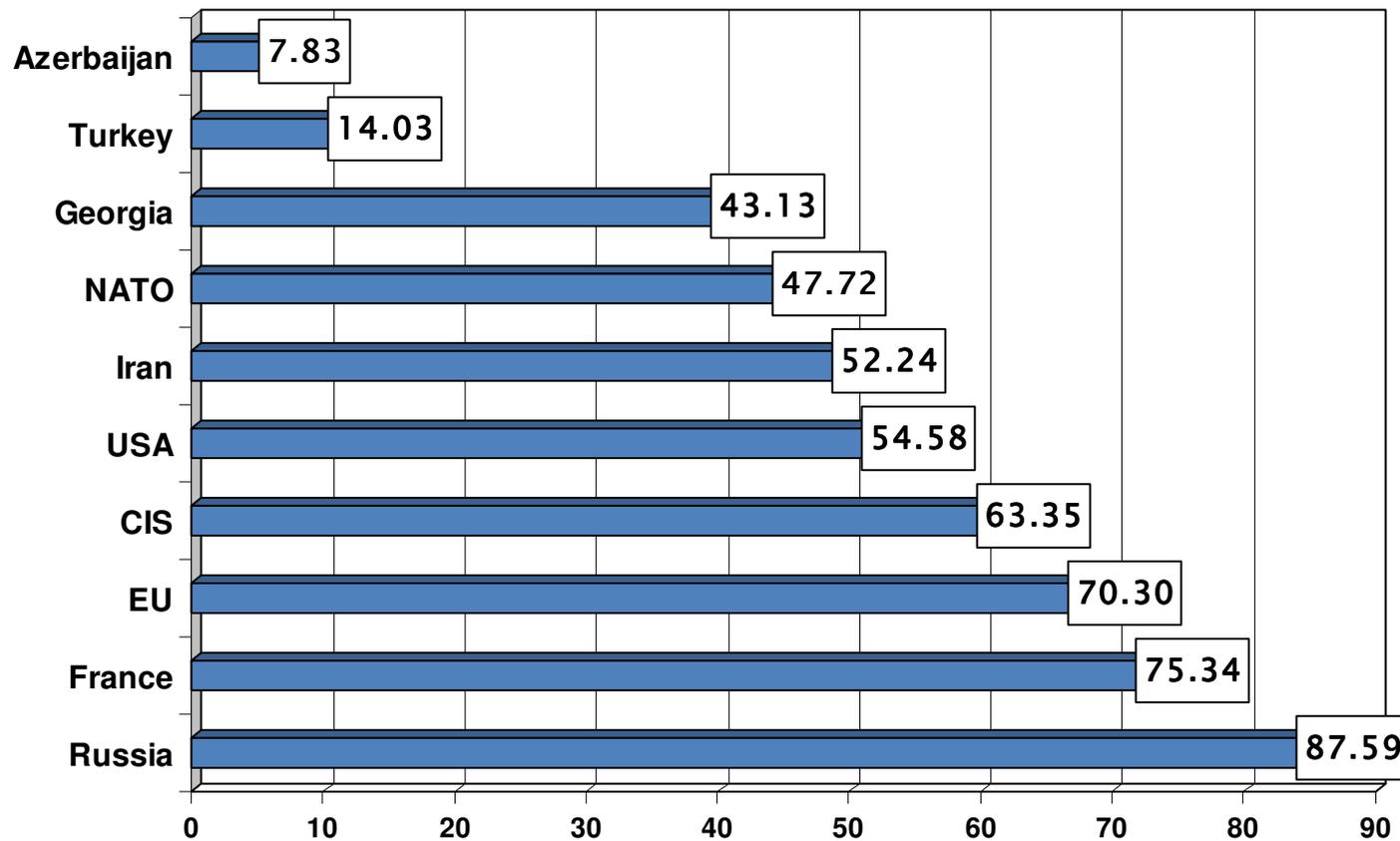
How much impact will the candidates' campaigns have on who you vote for?



Issues

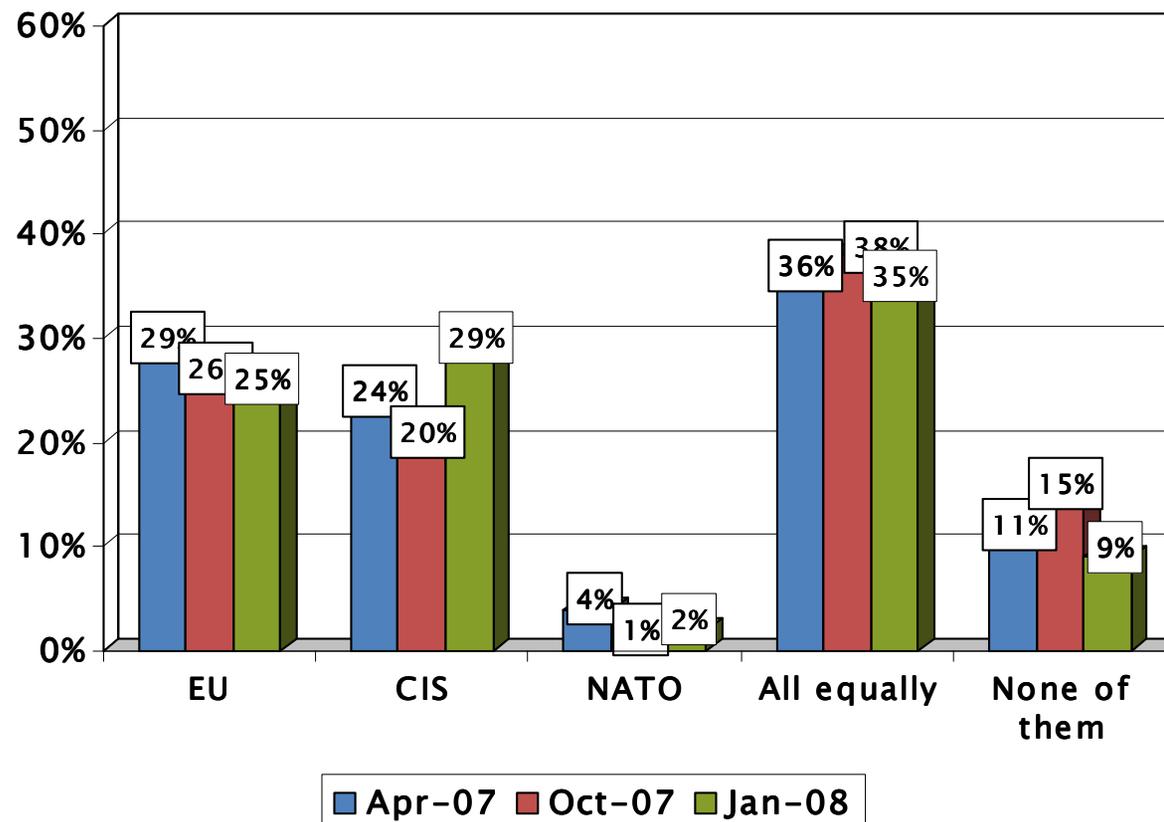
Feelings towards countries & international organisations

1 = very cold & unfavourable / 100 = very warm & favourable

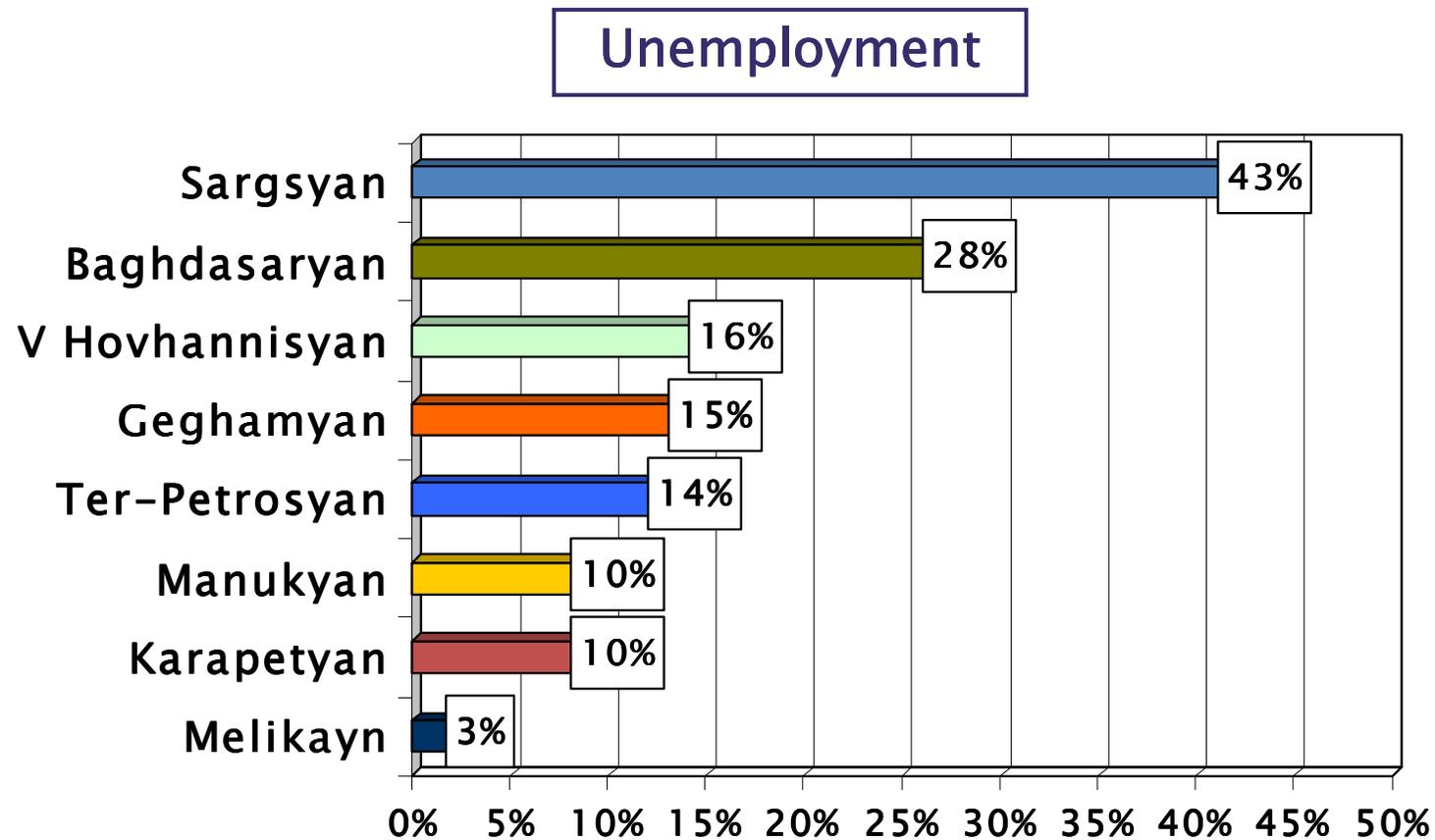


International organisations & Armenia's future

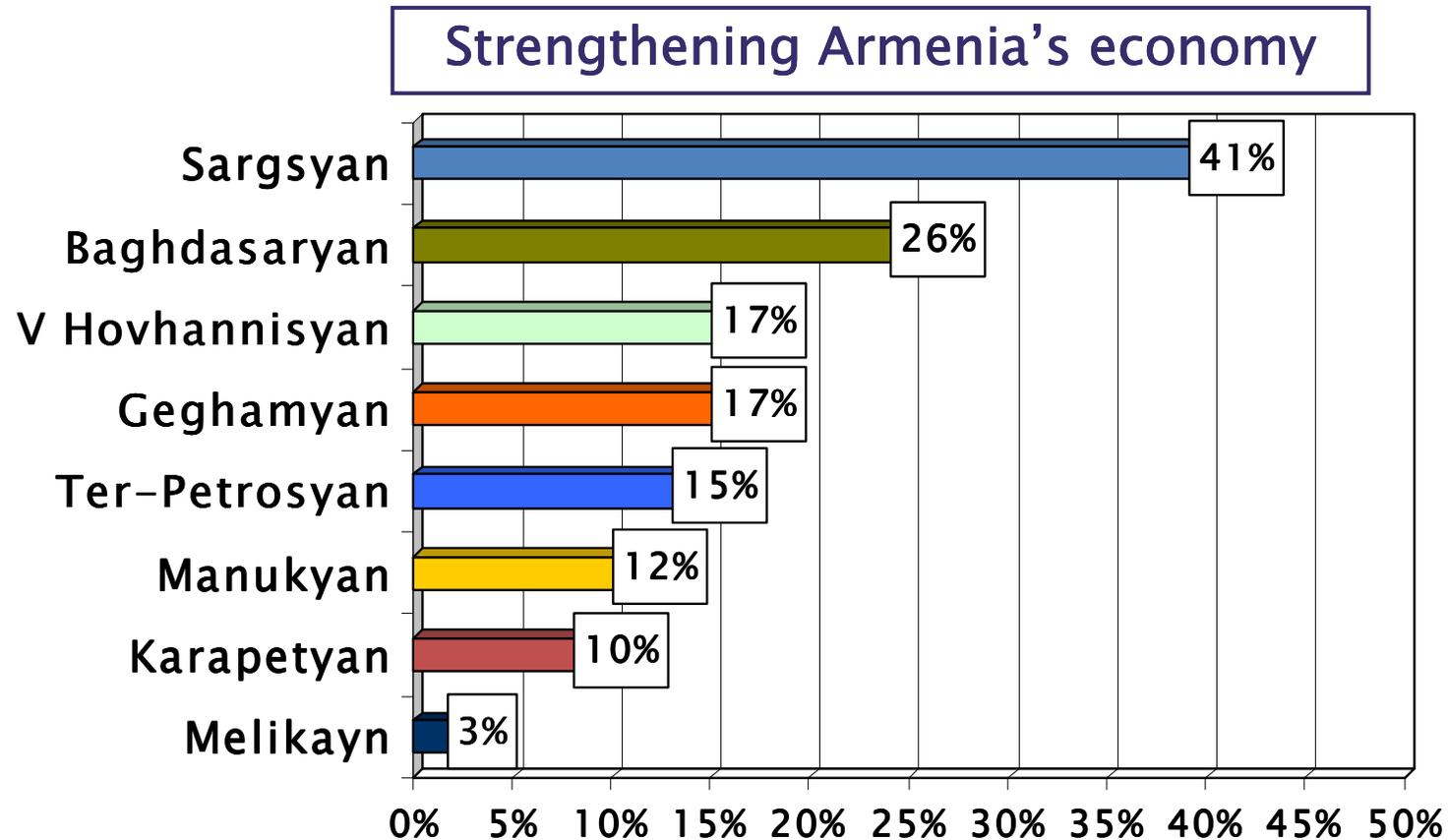
With which of the following does Armenia's future most lie?



Best candidate for dealing with...

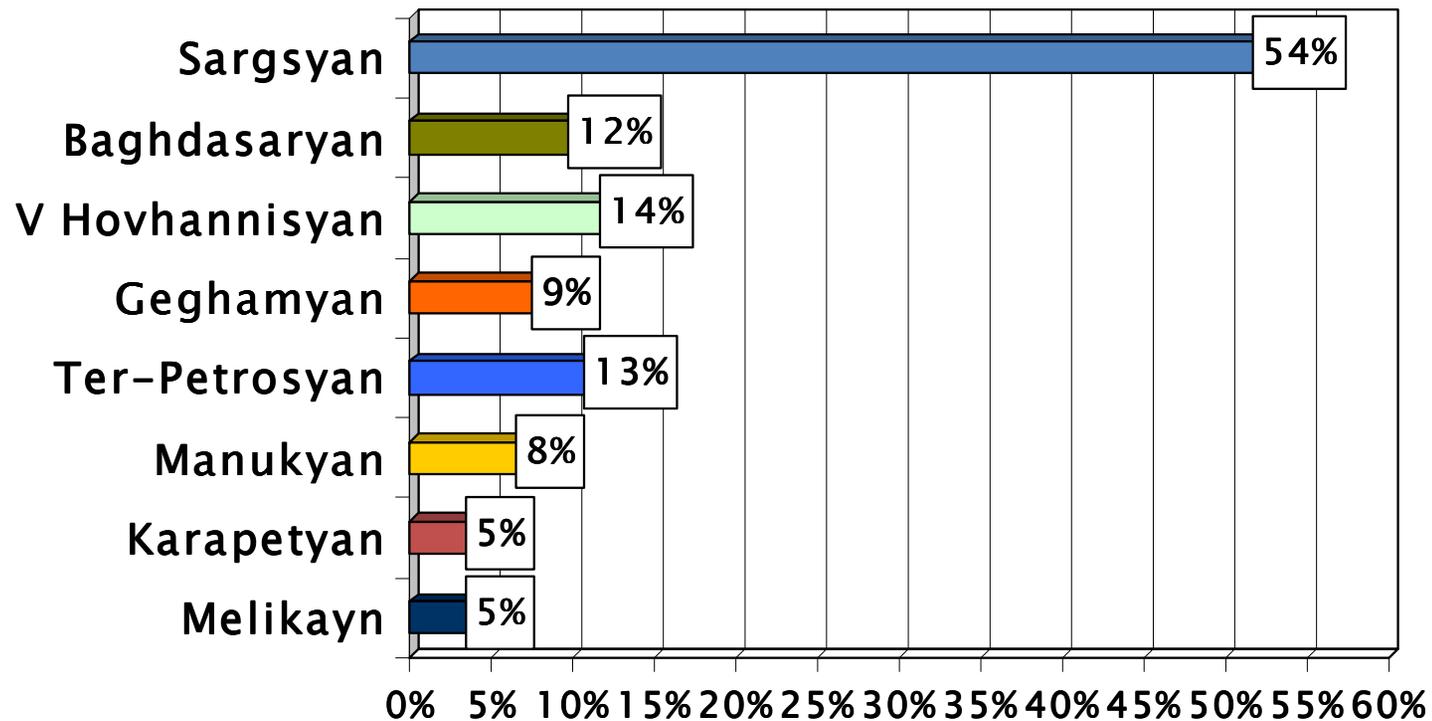


Best candidate for dealing with...



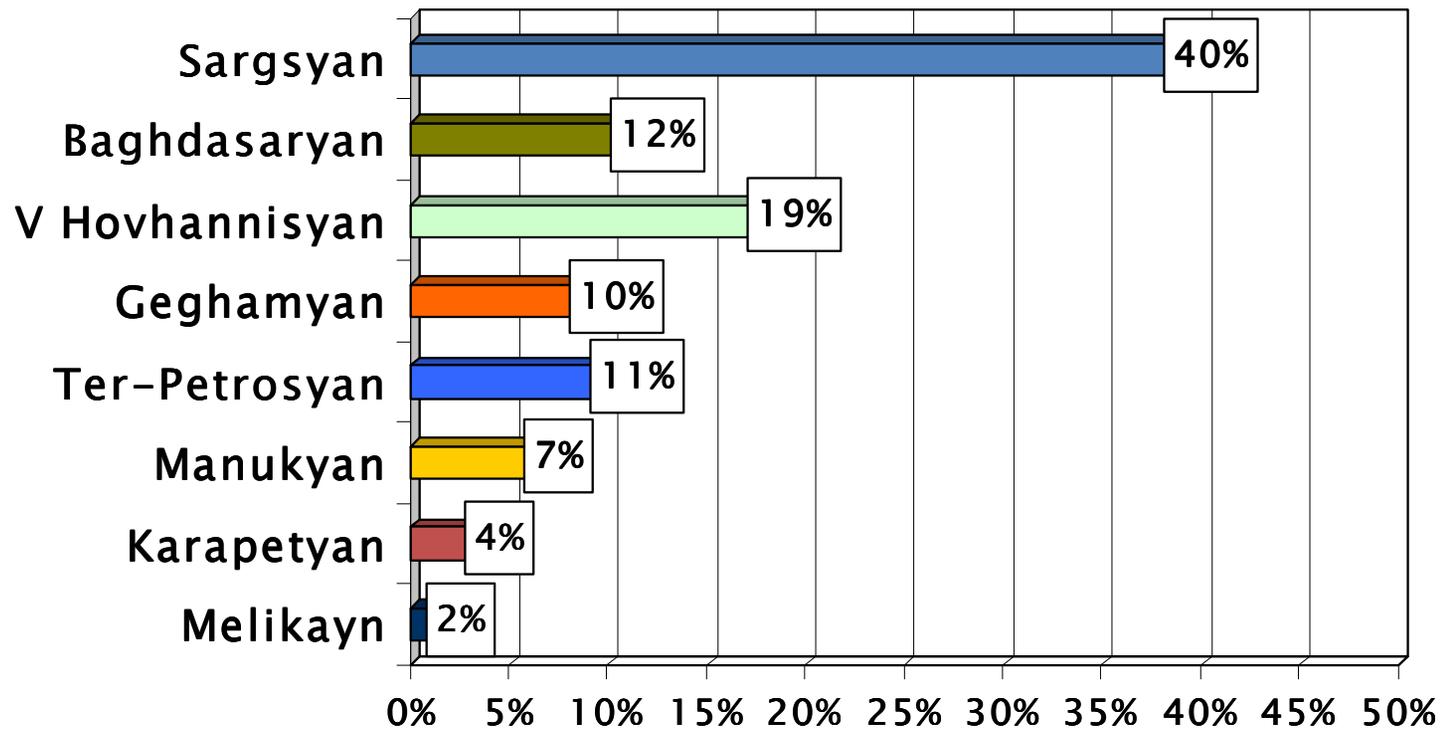
Best candidate for dealing with...

The problem of Nagorno-Karabakh



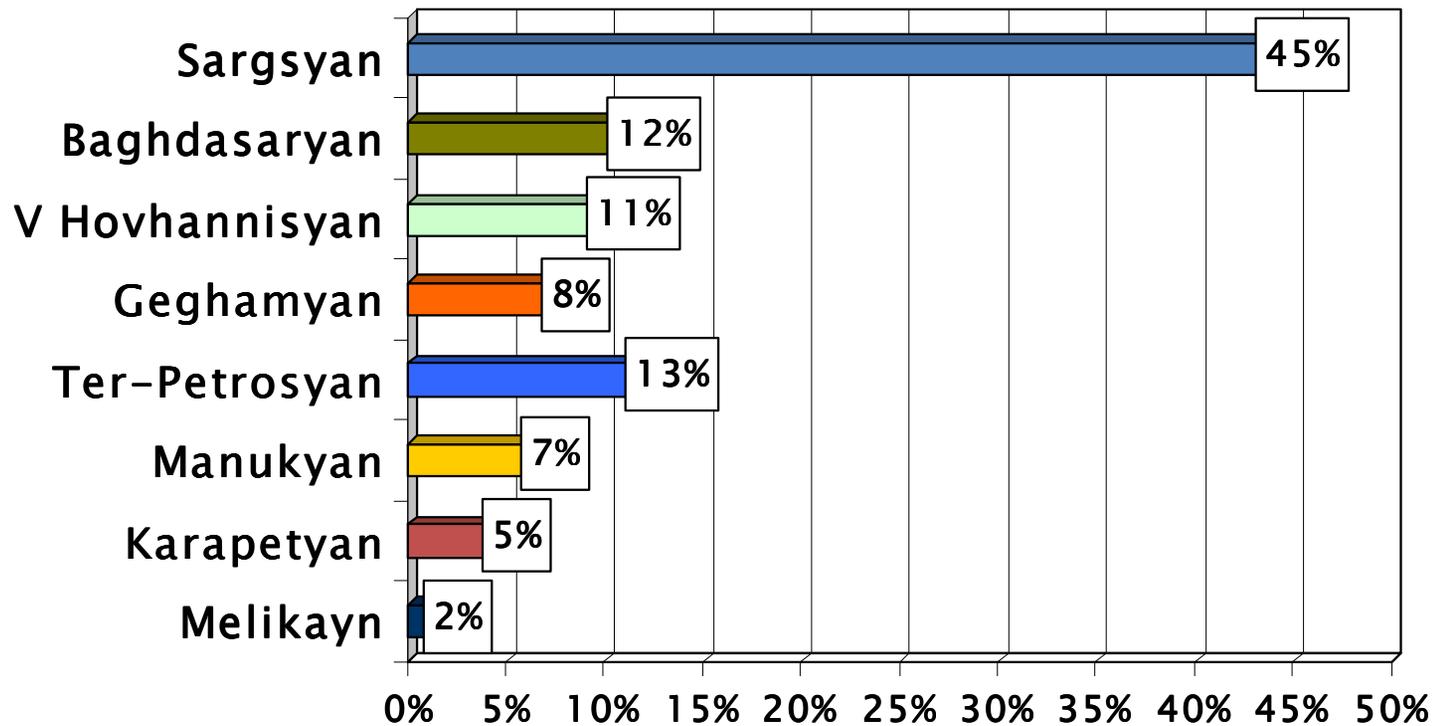
Best candidate for dealing with...

Recognition of the genocide



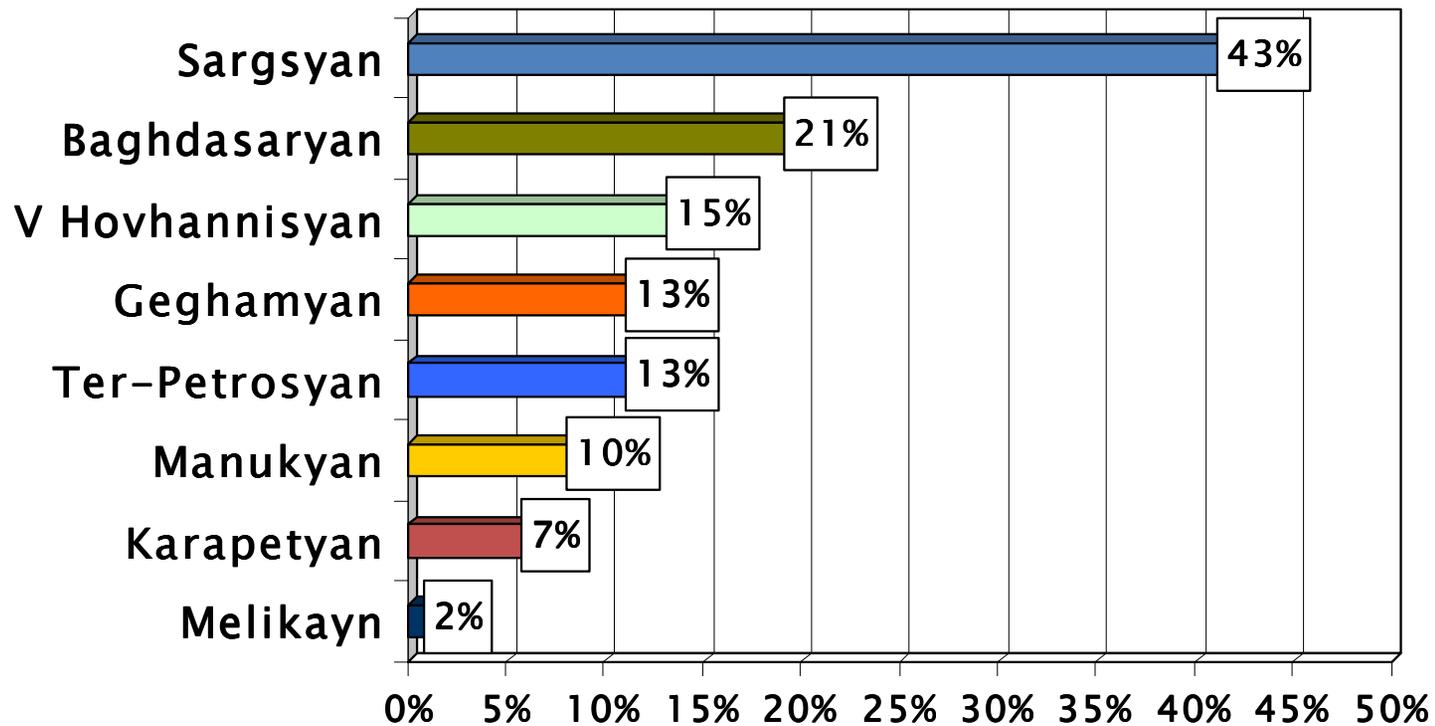
Best candidate for dealing with...

Dealing with the risk of war



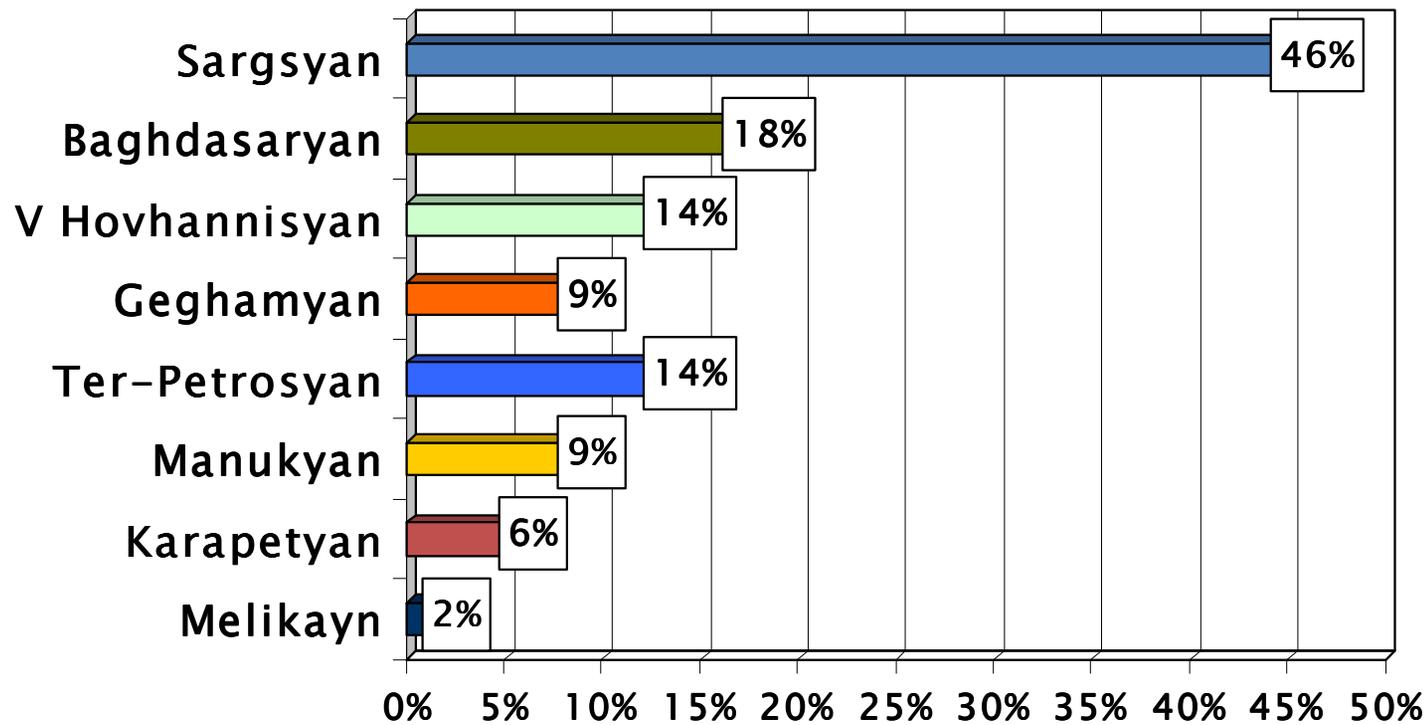
Best candidate for dealing with...

Road conditions & infrastructure

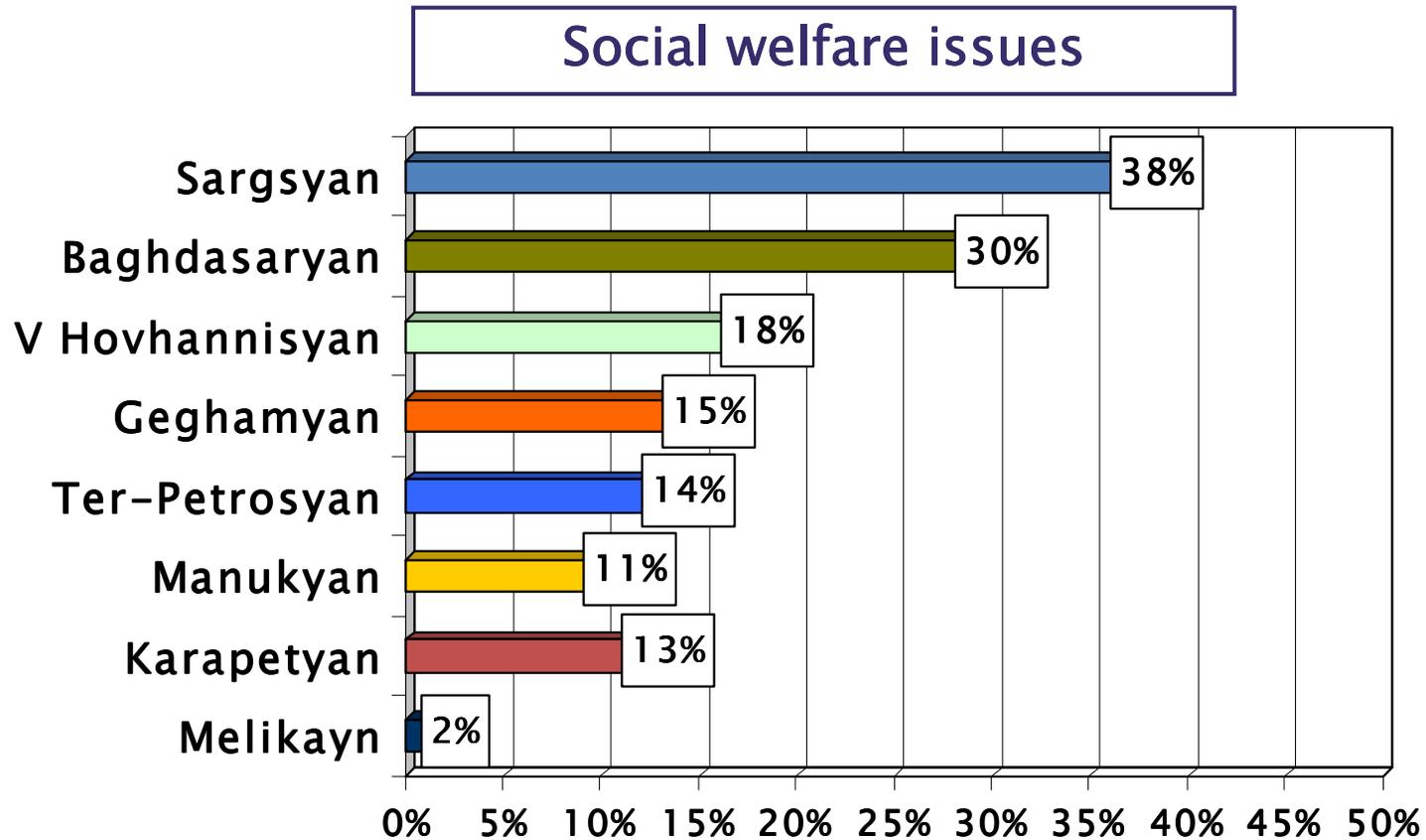


Best candidate for dealing with...

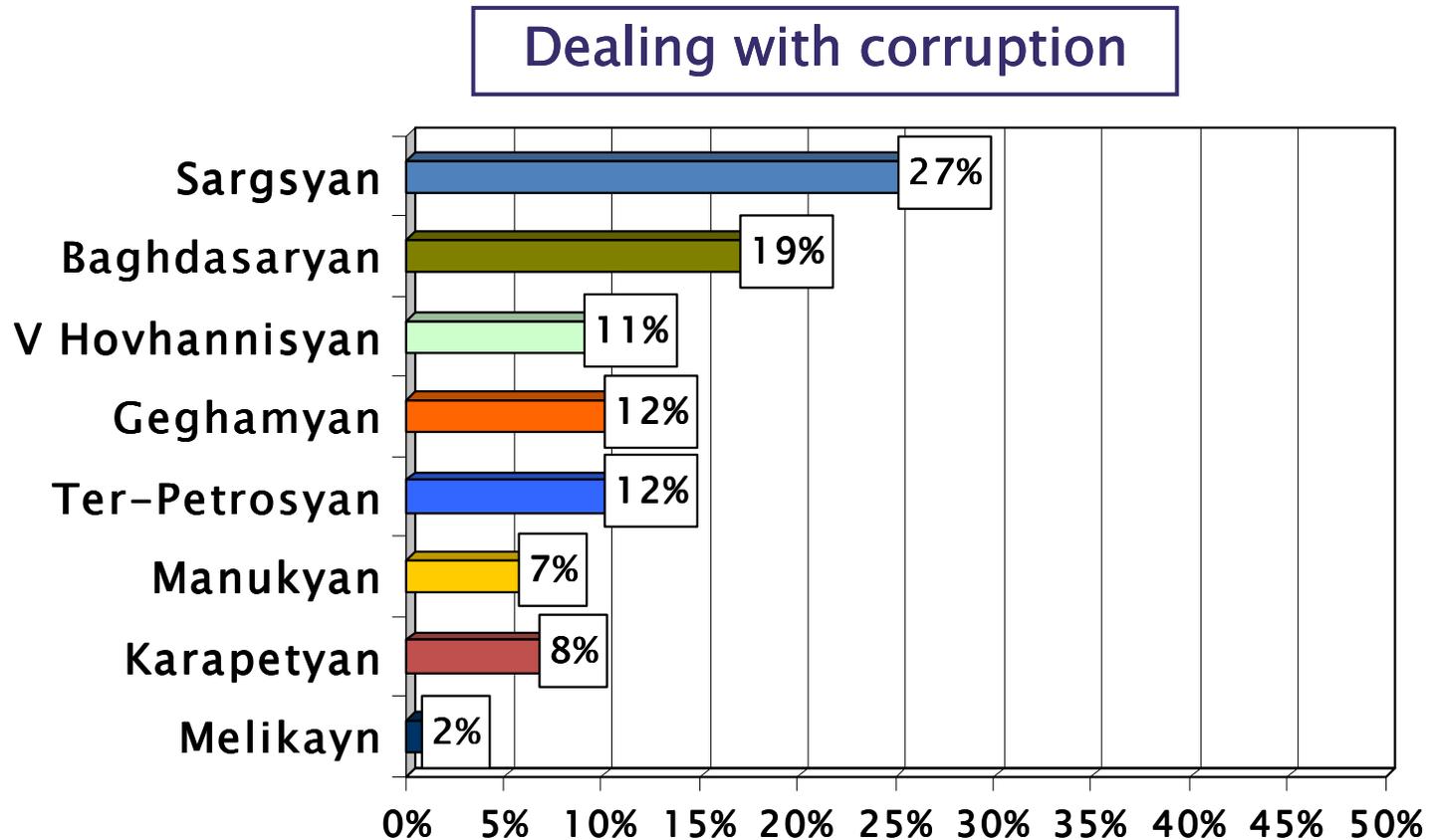
Protecting Armenia's security



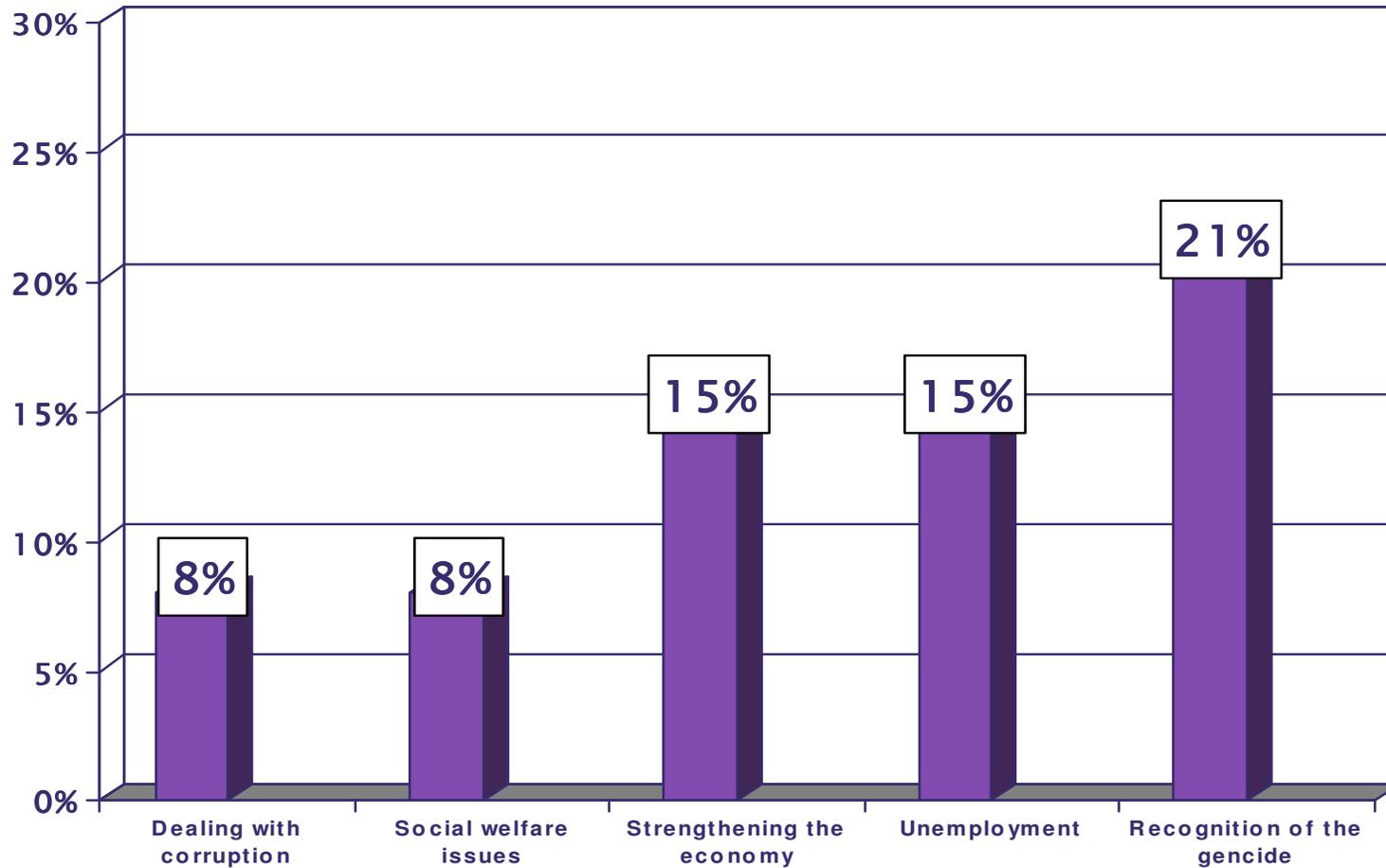
Best candidate for dealing with...



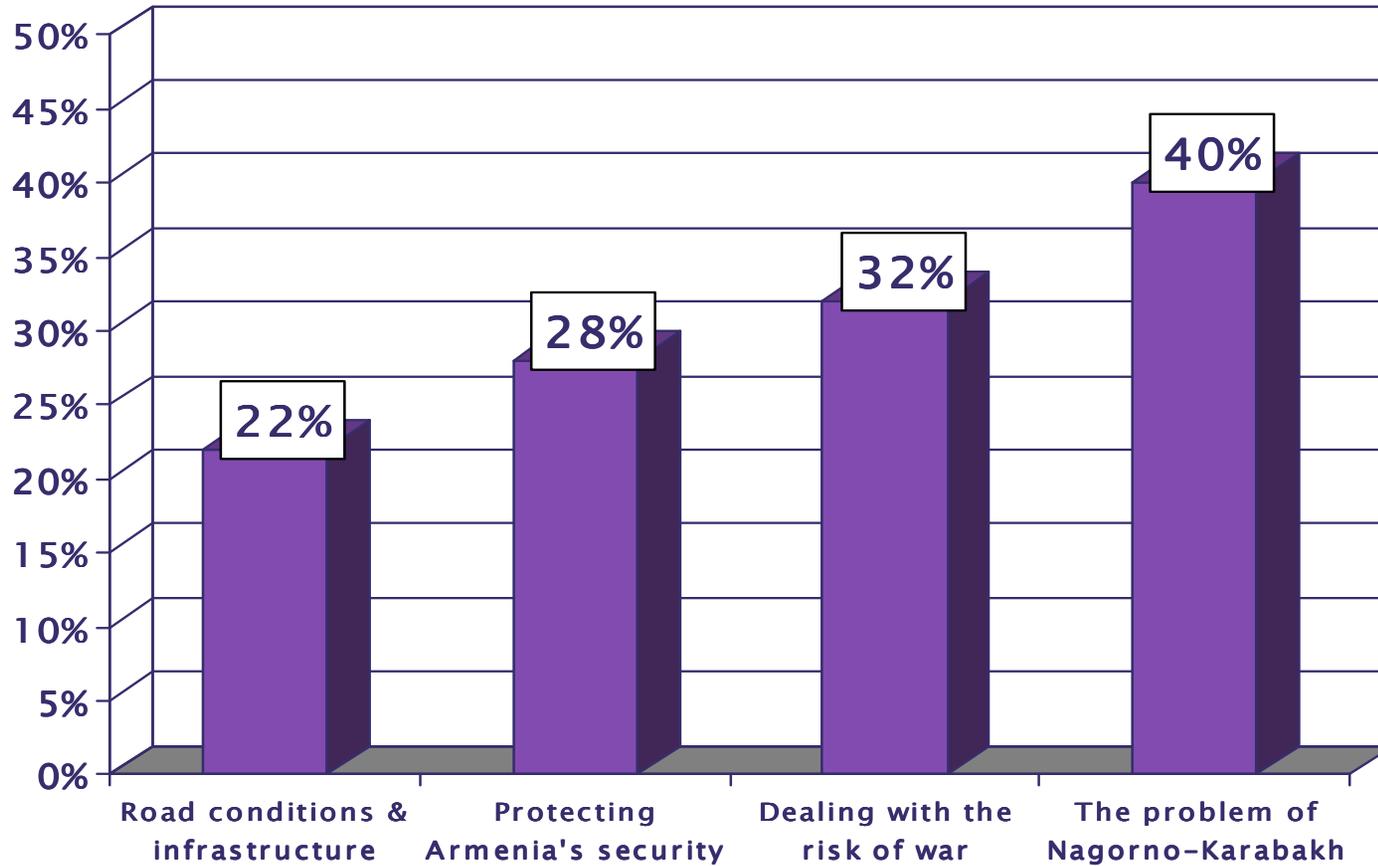
Best candidate for dealing with...



Sargsyan leads on all issues

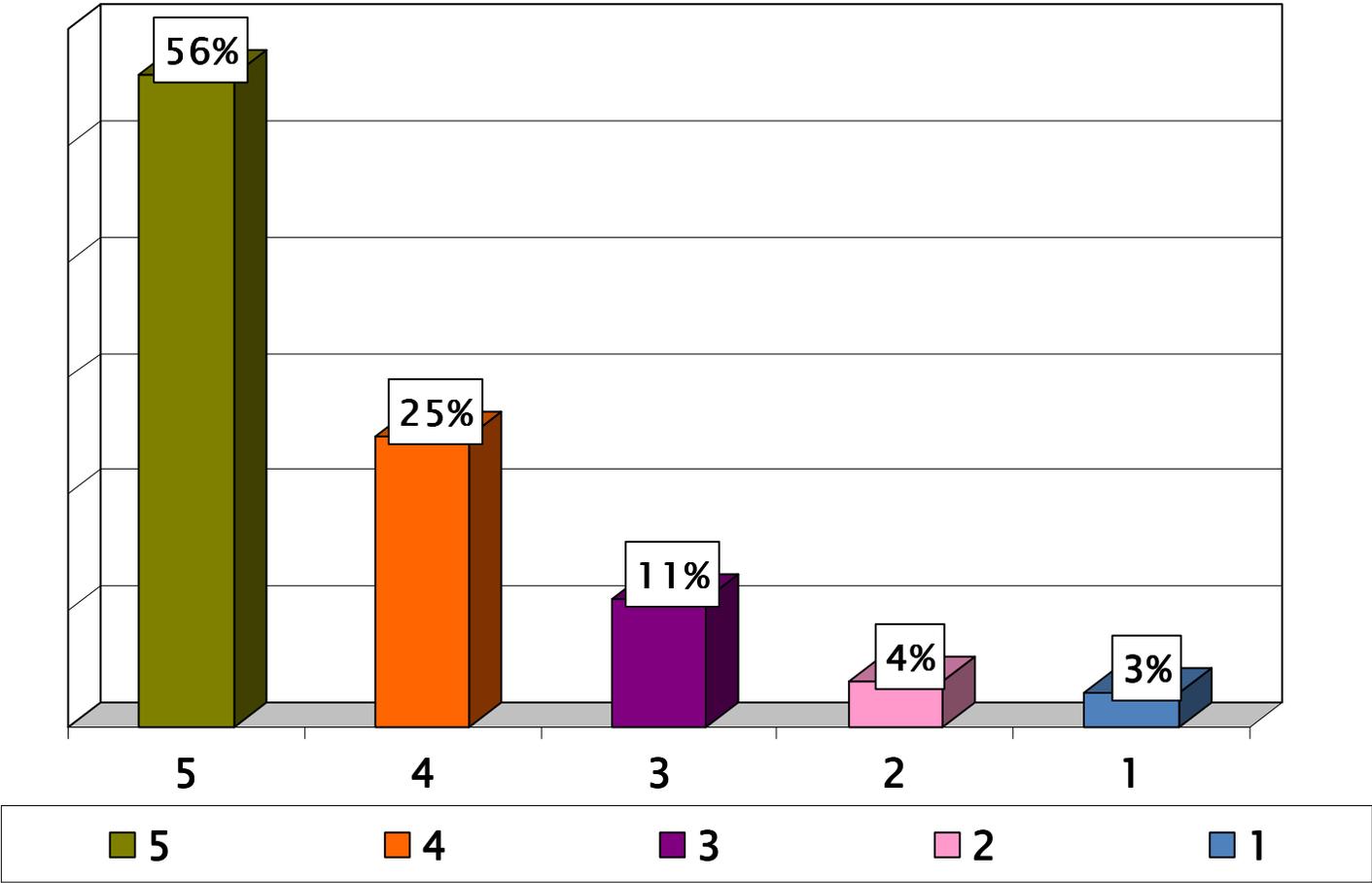


Sargsyan leads on all issues



Voting

Likelihood to vote in the elections



If the election was tomorrow, how would you vote?

Voting intention: all voters expressing an intention to vote

